

Lourdes Torres (Universidad de Zaragoza)

A. Lucía Moreno (PhD. Universidad de Zaragoza)

Basilio Acerete (Universidad de Zaragoza)

Vicente Pina (Universidad de Zaragoza)

Research Workshop 3: Economía social y desarrollo

PUBLIC VALUE DETERMINANTS IN PPP CONTRACTS. APPLICATION TO GUADALAJARA LIGHT RAIL LINE 4.

Abstract:

Robust governance paradigm proposes new collaborative governance strategies, combining the stability of the public bureaucratic model and the adaptability of networked governance, based on hybrid forms of governance, to provide effective delivery of public value to citizens. The objective of this paper is to identify the key variables that currently define public value in PPP initiatives in developing economies. The study is focused on a light rail project, using the MICMAC methodology. The results show that these types of projects follow the social cost-benefit logic, and the public value is measured by the service they will provide to the community.

Keywords: public-private partnership, public value, light rail, infrastructures, mobility